# iLEAD SCOPE 2.0

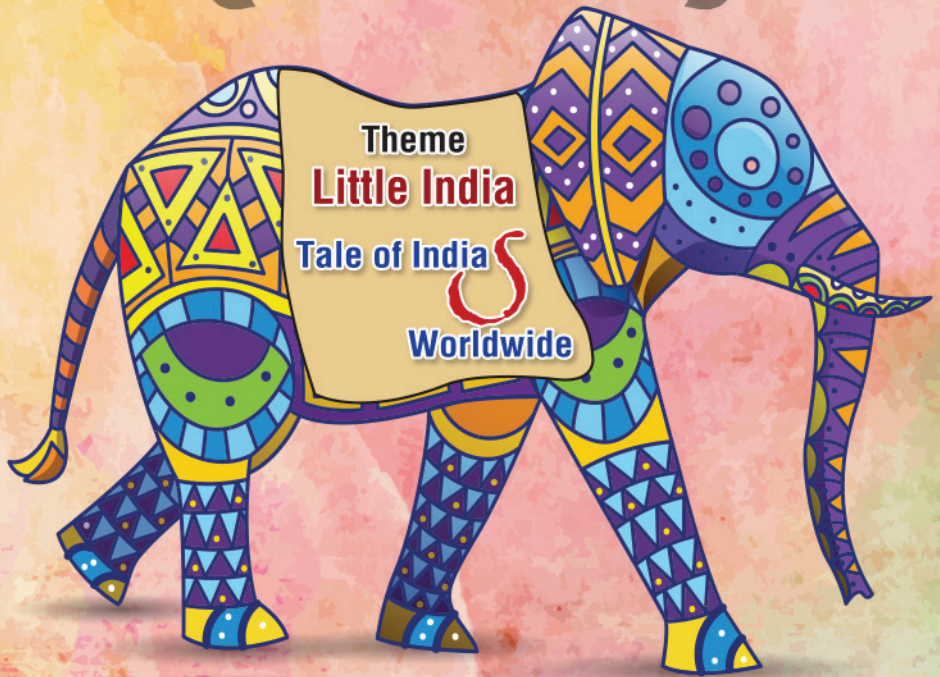
## An International Youth Film Festival

supported by Incredible India

Submission Deadline
**August 15, 2016**
**(online submission)**

Eligibility
**All students in the age group 15 - 25**

Win a
**Cruise on River Ganges**
worth **Rs.6,00,000**
... and many more



## An invitation to the students of the world

You may be an Indian living in a far away land, missing your homeland in moments of solitude.

You may be an American by birth, whose parents constantly remind you of your Indian roots.

You may be a person of non Asian/European origin, but excited about an exotic land called India.

The doctor who healed you in Seattle or Yorkshire may have acquired his healing touch in a land called India.

You may be nurturing a grudge over an Indian for stealing your job from under your nose.

Perhaps you like frequenting a restaurant that serves Indian curries.

You may be somebody who has vaguely heard of India as an exotic land of saints and elephants, the Taj Mahal and Kohinoor.

If you have ever felt connected to India and if you are a student in the age group of 15 to 25, anywhere in the world, we invite you to participate in 'iLEAD-O-Scope 2.0' with a short film on the 'Little India' you have encountered and engaged with, in your neighbourhood, your city or your country.

Your film may explore a place that Indians like to frequent or a festival that the Indian diaspora celebrates or the contribution of the Indians in the development of the country of their adoption. Your film may closely examine the values and ethos that Indians carry with them from their homeland and how these values mutate over generations or your film may simply capture how an Indian can be spotted in a crowd from miles afar.

## Genres we suggest for your film

- A well researched documentary on the 'Little India' you have encoutered
- A music video celebrating 'Little India'
- A spoof, satire or comedy bringing out the irony of being an Indian in a foreign land
- A fictionalized rendering of life of the Indian diaspora
- A bio pic of an Indian who has made it big in a foreign land
- A video of a person singing Bollywood songs without understanding a word of the language

Whatever genre you choose, a documentary evidence of 'Little India' in your film will be appreciated.



## An invitation to all Indian students

Our Indian identity is defined by our national anthem, national flag, national flower and national bird. But what really makes us Indian? What is the common thread that connects a boatman, a rickshaw puller or a way side food vendor with a business tycoon, a professor or a filmmaker? No doubt it is our fundamental rights enshrined in our constitution. But it is also the joy that we all feel with the first monsoon shower or the first blossoms of Gulmohar. The common binding thread may be something as innocuous as the small temple or mosque round the corner where all passersby stop a while to bow their head or the smell of fresh chapati drawing the entire family to the dining table.

An Indian wedding has justifiably become a recurrent motif in Indian films. But a wedding is not the only occasion that brings people together. The zeal of the people during the election season, their assimilation of diverse cultural traits, their resilience in the face of adversity, are uniquely Indian characteristics that we often take for granted.

'iLEAD-O-Scope 2.0' gives you an opportunity to project a hitherto unknown or overlooked facet of India with a film that is exactly 7 minutes long.

If you are an Indian student in the age group of 15 to 25, we invite you to participate in 'iLEAD-O-Scope 2.0' with a short film on 'Little India'.The film will be a personal perception of your country – a slice of life in India that you will be proud to share with the rest of the world.

## iLEAD-O-Scope has outlined the following criteria for your film

- A well researched documentary on an unknown facet of India – a cultural or religious practice, a historical monument, an ethnic community or even new initiatives taken by the new generation
- A music video celebrating the 'Idea of India'
- A spoof, satire or comedy bringing out the idiosyncracies in Indian ways of living and thinking
- A fictionalized recreation of a real life story that deserves to be told
- A bio pic of an unknown Indian

Whatever genre you choose, a documentary evidence of the 'Little India' you wish to uphold in your film will be appreciated.



## Submission Guidelines

**Format**

You may shoot in any HD format. High resolution versions of short listed films have to be sent to iLEAD after announcement of results.

**Duration**

Keep your film exactly 7 minutes long

**Deadline**

Upload your film on YouTube by the 15th of August, 2016.

**Participation form**

To ensure your participation in 'iLEAD-O-Scope 2.0', your school or college authority has to fill in the online form with details about yourself and your film. The form is a ratification of your eligibility as a student to participate in 'iLEAD-O-Scope 2.0'.

The form is available herewith www.ilead.net.in/participants/new

**Participation fee : Nil**

## Rewards of participation

Participation in the celebration of 'Little India' and being a part of a world wide Indian network is a reward in itself. All entries, along with an introduction to the filmmakers, will be put up on a special website 'Little India', which will have a life, long after the festival gets over.

An international jury consisting of filmmakers, historians, cultural anthropologists will judge your films. Equal weightage will be given to uniqueness of content, style and technique of the film. There will be a number of attractive prizes for the most endearing stories and the most creative renderings of the stories.

### First Prize

A cruise for two in the luxury liner **R V Bengal Ganga** on the Bhagirathi for 10 days.

**Link to cruise site:** www.bengalganga.com

### Other Prizes

- Participation of two students in the Murshidabad Heritage Festival to be held in January 2017
- Participation of two students in the Kite Festival to be held on January 14, 15 at Ahmedabad
- One week's hospitality in Kolkata during Durga Puja
- Gift vouchers worth Rs. 5000/- from boutiques like Sasha, Kadam Haat, Cottage Industries Emporium and iLEAD Book Shop.

### The day of celebration

20 shortlisted entries will be screened at the festival 'iLEAD-O-Scope 2.0' at iLEAD, Kolkata in the first week of October, 2016.

Names of winners will be announced one month before this date.

Filmmakers who cannot come to the festival, will interact with the audience on skype.

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