Global Conference & Exhibition

November 10-12, 2016
Vigyan Bhavan, New Delhi

Education for Tomorrow:
‘Learn in India-Learn for the World’

Conference | Exhibition | FICCI HE Excellence Awards | CEO Roundtable | Poster Presentation | Master Classes

www.ficci-hes.com
Salient Features

- **Conference:** Deliberations on policy roadmap and other topical issues in Higher Education
- **Exhibition:** More than 100 exhibitors from top of the line Institutions showcasing best practices to the global participants and seeking tie-ups and collaborations
- **FICCI Higher Education Excellence Awards:** Recognition of excellence in education delivery
- **CEO Roundtable:** Exchange of information, ideas and insights among top CEOs
- **Master Classes:** Updates on issues and implications pertinent to the sector
- **Poster Presentation:** A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates
- **Networking Dinner and Lunches:** Informal interactions among important stakeholders
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 40 countries

Why India

There has been phenomenal growth of higher education in India since Independence. The country which, at the time of independence only had 20 Universities and 500 Colleges, now boasts of having more than 720 Universities and 45,000 colleges, thereby making India the largest higher education system in the world and second largest in terms of student enrolment (31 million). Demographically, India will have the largest population estimated at 142 million in the higher education age bracket in the world. India’s economy is expected to grow at a fast pace, with Industry and services sectors contributing ~92% of India’s GDP by 2030, which in turn will additionally require ~250 million skilled manpower. The greying developed world is expected to face a skilled manpower shortage of approximately 56.5 million by 2020 and is already looking at India as the future stock of skilled workforce.

Who should participate?

- Universities /Higher Educational Institutions/Academics and Scholars
- Government officials/ Policy makers / Think Tanks
- Corporates/ Industry representatives
- Banks & Financial Institutions
- Training Institutes Infrastructure and IT Companies providing technology products and services for Higher Education Sector
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs
- Other Stakeholders

Exhibition

A forum for Indian and foreign higher educational institutions, edtech companies, and other service providers to showcase their best practices/products to the captive audience of several thousands.

An ideal stage to tap the Asian market and network across continents with educators, higher educational institutions, service providers, technology corporations, etc.

**Benefits of the Exhibition:**

- Perfect Marketing opportunity for face-to-face interactions with students, vendors and creation of new channel partners
- Showcase opportunities available in Indian market and encourage Foreign Universities to open campus in India
- Opportunity to sign MoUs with International Universities and Institutions which are interested in Indian Market
- Interfacing with top educationists, industry leaders, Vice Chancellors, Faculty Members Students and Parents during Conference
- Exposure of Indian Universities through campus visits
- Opportunity to explore business tie-ups for research, student and faculty exchange programs, twinning programs etc.
- Participation expected from Central Government Ministries & State Government’s Higher Education Department
- Reverse Buyer Seller Meet (RBSM)
- Expected participation from Africa, Middle East, SAARC, CIS, Canada, USA and UK etc.
- Showcase latest technologies for the education sector.
Why participate?

- **Platform for Policy Deliberations:** Listen to policymakers and provide your perspective
- **Knowledge Transfer:** Exposure to global best practices
- **Networking:** Explore collaborations with domestic/foreign partners
- **Visibility:** Leverage branding opportunities through advertisement, exhibition and sponsorship

Key Activities

- **International Exhibition:** 100 plus exhibitors from top of the line Indian Institutions, Ed-Tech companies and Financial Institutions, showcasing the best practices to the global participants.
- **Global Conference:** More than 1000 Indian and foreign University Presidents, Vice Chancellors, Deans and other participants from Africa, Middle East, SAARC, CIS, Canada, USA, UK etc. are expected to participate in the Conference.
- **Reverse Buyer Seller Meet (RBSM) & B2B Meetings:** Delegations of over 300 international stakeholders from more than 40 countries from Africa, Middle East, CIS and developing Asia including SAARC are expected to visit the event.
- **Campus visits:** To be organized on November 12th, 2016 for the foreign delegates

Hosted Foreign Delegation

- Chancellors, Vice Chancellors, Chairpersons, Promoters, Directors of Universities and Higher Educational Institutions (Public & Private)
- Principals, Academician, Senior Management, Administrative Heads & Decision makers of Universities and Higher Educational Institutions (Public & Private)
- Officials and Policymakers from Ministry of Education & Other Governmental Organizations
- Officials and Policymakers from International Organizations, Associations and NGOs
- Counselors & Consultants already promoting Indian Education in different forms
- Journalists from Education Specific Media Organizations

Hosted delegation from the following countries

- **AFRICA:** Angola, Botswana, Burundi, Cameroon, Republic of the Congo, Congo DR, Cote d’Ivoire, Egypt, Ethiopia, Gabon, Ghana, Kenya, Mauritius, Mozambique, Nigeria, Rwanda, Somalia, South Sudan, South Africa, Sudan, Tanzania, Uganda, Zambia and Zimbabwe.
- **CIS Countries:** Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Russia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan
- **MIDDLE EAST:** Bahrain, Cyprus, Iran, Iraq, Israel, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, United Arab Emirates
- **ASIA including SAARC:** Afghanistan, Bangladesh, Bhutan, Brunei, Cambodia, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Philippines, Singapore, Sri Lanka, Thailand, Vietnam.

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**AFRICA**

**CIS COUNTRIES**

**DEVELOPING ASIA**

**MIDDLE EAST**
Potential Collaborative Models

- Study Abroad & Academic Exchange
- Dual Degree Programs
- Joint Degree Programs
- Establishing International Branch Campuses
- Research Collaborations
- Twinning Program - Credit based transfer agreement between collaborating institutions

Visitor Profile

- Representatives from various government bodies & Associations
- Academicians
- Publication Houses
- Research Scholars
- Working Professional
- Business Visitors
- Career Counsellors
- Students
- Parents
- Others Stakeholders

Exhibitor Profile

- Representatives from various government bodies & Associations
- Academicians
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Participation Fee

**EXHIBITION**

<table>
<thead>
<tr>
<th>Booth Space</th>
<th>Minimum area</th>
<th>Participation Charges</th>
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</thead>
<tbody>
<tr>
<td>Stall (Shell) Space</td>
<td>9 sq. mtr.</td>
<td>INR 1,30,000 / US$ 3000</td>
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</tbody>
</table>

(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

**CONFERENCE**

<table>
<thead>
<tr>
<th>Indian Nationals (excluding taxes)</th>
<th>INR 12,000 per delegate</th>
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<tbody>
<tr>
<td>FICCI Corporate Members (25% discount)</td>
<td>INR 9,000 per delegate</td>
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<tr>
<td>FICCI Associate Members (15% discount)</td>
<td>INR 10,200 per delegate</td>
</tr>
<tr>
<td>Foreign Delegates</td>
<td>USD 700 per delegate</td>
</tr>
</tbody>
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Incentives

a. Early Bird Discount: 10% off on the delegate fees i.e. 12,000 (excluding taxes) on Registrations received before 31st August, 2016
b. Four or more delegates from the same organization: 15% off on the total delegate fees

Note:
- Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions
- Each participant/institution can avail a maximum of 2 discounts/incentives offered on delegate registration fees

Payment Advice

- Registration fees to be deposited as Cheque/Demand Draft drawn in favour of 'FICCI', payable at New Delhi
- Participants can also register and pay online at www.ficci-hes.com
- Foreign delegates may make payments through Swift transfer in favour of FICCI
- Service tax 15%

Cancellation Policy for Registration:
Requests received in writing before 1st October, 2016 will be considered for cancellation. 25% handling charge will be deducted from the total amount deposited towards the delegate fee and rest refunded by cheque. No request for refund will be entertained after 1st October, 2016.
REGISTRATION FORM

Education for Tomorrow : ‘Learn in India-Learn for the World’

Yes, we would like to participate in the conference as a (check whichever is applicable):

☑ Delegate  ☐ Exhibitor  ☐ Overseas Participant  ☐ Sponsor (please specify category)

FICCI Member (please provide your membership number)

☐ Corporate Member  ☐ Associate Member

Delegate Details

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Organization</th>
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<tbody>
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<td>6.</td>
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* Please fill the above information clearly

Mailing Address: .................................................................

Country: ................................................................. Pin/Zip: .................................................................

Telephone: ............... Country code ............... Area code ............... Number ...............

Fax No: ............... Country code ............... Area code ............... Number ...............

Mobile No: ............... .................................................................

Email id: (accessed by delegates directly): .................................................................

Institution/University Website: .................................................................

PAYMENT DETAILS (check whichever is applicable )

☐ Delegate Fee  ☐ Exhibitor Fee  ☐ Sponsorship  ☐ Advertisement

Our DD / Cheque No .......... for Rs .................................................................

Dated .......... drawn on .................................................................

in favour of FICCI payable at New Delhi is enclosed herewith (Local cheques only)

Please visit www.ficci-hes.com for regular updates.

WWW.FICCI-HES.COM
## Partnership Opportunities

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal</td>
<td>₹ 30,00,000/- (USD 45,250)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Gold</td>
<td>₹ 20,00,000/- (USD 30200)</td>
<td>Three slots available</td>
</tr>
<tr>
<td>Conference Kit</td>
<td>₹ 12,00,000/- (USD 18,000)</td>
<td>One slot available</td>
</tr>
<tr>
<td>Conference Souvenir</td>
<td>₹ 8,00,000/- (USD 12,000)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Exhibitor Kit</td>
<td>₹ 7,00,000/- (USD 10,500)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Lunch Partner Day-1</td>
<td>₹ 6,00,000/- (USD 9000)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Visitor Carry Bag</td>
<td>₹ 5,00,000/- (USD 7550)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Exhibition Information Counter</td>
<td>₹ 5,00,000/- (USD 7550)</td>
<td>Single slot available</td>
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<tr>
<td>Flash Drive or Pen Drive</td>
<td>₹ 4,00,000/- (USD 6000)</td>
<td>Single slot available</td>
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<tr>
<td>Key Chain</td>
<td>₹ 4,00,000/- (USD 6000)</td>
<td>Single slot available</td>
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<tr>
<td>Platinum</td>
<td>₹ 25,00,000/- (USD 37,700)</td>
<td>Single slot available</td>
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<tr>
<td>Silver</td>
<td>₹ 15,00,000/- (USD 22,500)</td>
<td>Four slots available</td>
</tr>
<tr>
<td>Technology</td>
<td>₹ 10,00,000/- (USD 15,000)</td>
<td>Multiple slots available</td>
</tr>
<tr>
<td>Delegate Badge</td>
<td>₹ 7,00,000/- (USD 10,500)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Exhibitor Catalogue</td>
<td>₹ 6,00,000/- (USD 9000)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Lunch Partner Day-2</td>
<td>₹ 6,00,000/- (USD 9000)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Conference Registration Desk</td>
<td>₹ 5,00,000/- (USD 7550)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Pen</td>
<td>₹ 4,00,000/- (USD 6000)</td>
<td>Single slot available</td>
</tr>
<tr>
<td>Visiting Card Holder</td>
<td>₹ 4,00,000/- (USD 6000)</td>
<td>Single slot available</td>
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<tr>
<td>Business Center</td>
<td>₹ 3,00,000/- (USD 4500)</td>
<td>Single slot available</td>
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</table>

**Note:**
- USD convertible at prevailing market rate
- The above mentioned amounts in USD are net amount payable to FICCI. Hence, the bank (transaction) charges of both sides may please be borne by overseas participant
- The delegate fee covers Conference Registration, B2B facilitation, Knowledge Paper (Report), Delegate Kit, Lunches, Dinner, Cocktails and entry to the exhibition
- Registration Fees does not include boarding and lodging expenses; FICCI can only facilitate in arranging accommodation near venue if informed before 10th October, 2016; the payment has to be made by the delegates themselves
- Kindly send the details of payment made (bank message) to education@ficci.com
- Service Tax 15% on the above
Knowledge Papers
ORGANISERS

SERVICES EXPORT PROMOTION COUNCIL (SEPC)
Set by the Ministry of Commerce & Industry, Government of India, SEPC is an apex trade body to facilitate service exporters of India and serving as a platform of interaction between service exporters and policy makers. SEPC has been instrumental in promoting the efforts of Indian service exporting community since 2006.

MINISTRY OF COMMERCE AND INDUSTRY, GOVT OF INDIA
The Department of Commerce formulates implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.

FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY
FICCI is the voice of India’s business and industry. Established in 1927, it is India’s oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

Contact us

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